



Economic and Market Watch Report

3rd'Quarter, 2010



*Click on a County to view economic and real estate information at the county and zip code level

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MLSListings Economic and Market Watch Report

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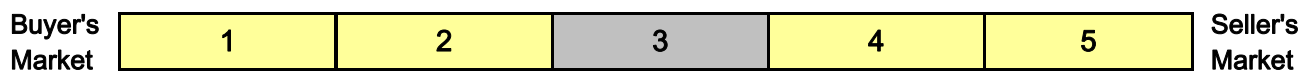
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Monterey County, CA



Labor Market :

In the first two months of the third quarter, 5,442 jobs were added to the payrolls of Monterey County. As a result of these new jobs, the average monthly unemployment rate fell from 11.4% during the second quarter to 10.7% for August and September. This steady job creation will help buyer confidence and fuel home purchases down the road. Favorable mortgage rates should support this trend.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$423,000	\$382,700	↔
# Homes on the Market *	1,749	1,844	↑
# Homes Sold **	1,048	913	↔
# New Homes Built	42	20 ***	↑
Avg # of Days on Market	68	70	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
93901	\$293,600	10.58%	48	-12.73%	43	100.0%
93905	\$190,600	11.40%	110	-48.84%	68	101.2%
93906	\$220,500	15.99%	166	-30.54%	50	100.7%
93907	\$312,100	10.48%	61	-6.15%	47	99.7%
93908	\$679,600	11.08%	35	20.69%	103	92.0%
93921	\$989,200	-30.81%	16	-30.43%	119	92.6%
93923	\$1,087,000	-4.50%	49	11.36%	115	91.0%
93924	\$724,100	-12.73%	22	57.14%	125	93.6%
93925	\$170,000	-19.43%	1	-80.00%	14	126.0%
93926	\$185,400	6.12%	34	-5.56%	43	101.6%

**** % Change of current quarter compared to the same quarter to year ago.

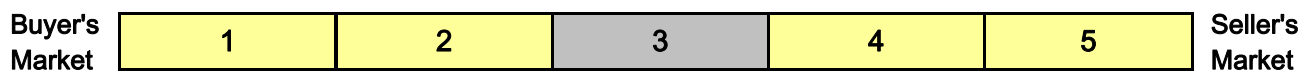
Monterey County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
93927	\$142,700	-9.51%	45	-31.82%	57	99.6%
93930	\$156,400	2.02%	27	-51.79%	45	100.8%
93933	\$304,100	-3.00%	29	-23.68%	62	99.9%
93940	\$644,800	-5.30%	57	-5.00%	109	93.3%
93950	\$662,900	7.25%	31	-20.51%	62	94.2%
93953	\$1,324,600	-26.10%	19	-13.64%	122	90.2%
93955	\$284,800	-15.01%	64	-11.11%	49	97.6%
93960	\$182,800	7.34%	63	3.28%	63	103.5%
93962	\$521,000	9.68%	1	-75.00%	61	100.4%
95004	\$386,000	-7.30%	4	-20.00%	295	99.5%
95012	\$280,900	27.68%	10	-44.44%	147	96.3%
95039	\$149,900	0.40%	1	-50.00%	66	100.0%
OTHER	\$335,900	3.99%	20	-35.48%	98	99.1%

**** % Change of current quarter compared to the same quarter to year ago.

San Benito County, CA



Labor Market :

In the first two months of the third quarter, 209 jobs were added to the payrolls of San Benito County. As a result of these new jobs, the average monthly unemployment rate fell from 17.3% during the second quarter to 15.2% for August and September. This steady job creation will help buyer confidence and fuel home purchases down the road. Favorable mortgage rates should support this trend.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$319,600	\$300,600	↔
# Homes on the Market *	276	290	↑
# Homes Sold **	199	138	↔
# New Homes Built	5	30 ***	↑
Avg # of Days on Market	53	65	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
95023	\$289,000	8.93%	121	-28.40%	56	98.9%
95043	\$407,300	N/A	2	N/A	256	95.1%
95045	\$339,500	3.03%	12	140.00%	123	97.4%
95075	\$355,000	-16.27%	1	0.00%	49	93.4%
OTHER	\$632,500	73.05%	2	0.00%	118	92.0%

**** % Change of current quarter compared to the same quarter to year ago.

San Mateo County, CA



Labor Market :

Employment increased by 1,314 jobs in San Mateo County during August and September. However, the number of job seekers also increased. The combined effect of these two trends was an increase in the average monthly unemployment rate from 9.1% for the second quarter to 9.2% in the first two months of the third quarter. Solid job growth will help confidence, while record low mortgage rates boost affordability.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$847,600	\$866,900	↓
# Homes on the Market *	2,399	2,593	↑
# Homes Sold **	1,596	1,419	↓
# New Homes Built	86	45 ***	↑
Avg # of Days on Market	49	50	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94002	\$841,600	-0.40%	61	-4.69%	44	98.7%
94005	\$554,200	12.51%	13	44.44%	87	98.4%
94010	\$1,674,900	2.56%	115	13.86%	60	95.4%
94014	\$448,900	-4.63%	41	-6.82%	51	100.3%
94015	\$491,300	-0.59%	74	-22.11%	36	99.8%
94018	\$661,500	-7.42%	5	-58.33%	89	99.2%
94019	\$689,400	15.44%	39	34.48%	85	95.8%
94020	\$556,500	120.40%	4	100.00%	61	85.7%
94025	\$1,277,300	8.22%	128	33.33%	46	98.3%
94027	\$3,617,800	20.38%	19	-32.14%	67	93.9%

**** % Change of current quarter compared to the same quarter to year ago.

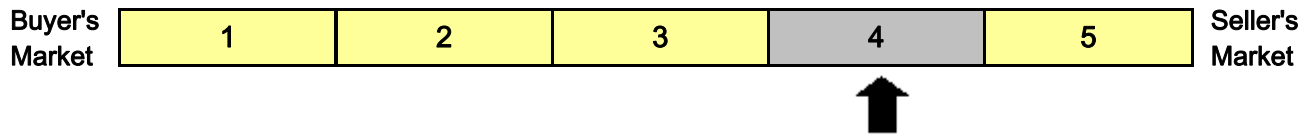
San Mateo County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94028	\$2,059,000	8.78%	15	-21.05%	81	96.0%
94030	\$818,400	0.58%	45	-2.17%	46	97.9%
94037	\$660,700	-7.70%	6	20.00%	77	96.1%
94038	\$521,000	-43.91%	5	25.00%	185	95.8%
94044	\$534,800	-3.38%	80	-8.05%	43	98.3%
94060	\$180,000	-55.00%	1	0.00%	329	78.6%
94061	\$744,700	2.70%	57	9.62%	42	98.4%
94062	\$1,212,600	6.42%	65	25.00%	50	96.3%
94063	\$372,100	-13.51%	24	-44.19%	49	98.1%
94065	\$715,800	4.56%	48	17.07%	56	97.7%
94066	\$440,400	-6.30%	86	-2.27%	48	99.1%
94070	\$887,800	8.84%	89	8.54%	38	99.7%
94080	\$485,600	1.15%	96	-26.15%	62	99.6%
94401	\$534,200	5.89%	47	-27.69%	54	98.4%
94402	\$1,055,700	5.49%	67	0.00%	49	98.0%
94403	\$652,100	-8.52%	81	-10.00%	42	99.3%
94404	\$797,900	8.23%	69	-35.51%	38	97.9%
OTHER	\$269,700	-4.43%	39	-31.58%	54	101.0%

**** % Change of current quarter compared to the same quarter to year ago.

Santa Clara County, CA



Labor Market :

Employment increased by 7,605 jobs in Santa Clara County during August and September. However, the number of job seekers also increased. The combined effect of these two trends was an increase in the average monthly unemployment rate from 11.2% for the second quarter to 11.3% in the first two months of the third quarter. Solid job growth will help confidence, while record low mortgage rates boost affordability.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$678,600	\$683,500	↔
# Homes on the Market *	5,848	6,368	↑
# Homes Sold **	4,529	3,768	↔
# New Homes Built	198	177 ***	↑
Avg # of Days on Market	46	47	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94022	\$2,179,800	25.59%	58	13.73%	61	95.6%
94024	\$1,628,800	-6.61%	62	0.00%	45	96.2%
94040	\$946,200	15.00%	56	-28.21%	27	100.2%
94041	\$915,500	-6.27%	16	0.00%	55	98.0%
94043	\$598,800	-1.67%	64	-12.33%	41	99.1%
94085	\$468,100	9.78%	31	-24.39%	41	98.1%
94086	\$603,300	-3.70%	49	-38.75%	45	97.9%
94087	\$870,200	6.81%	119	-4.03%	29	99.8%
94089	\$473,700	4.02%	20	-35.48%	81	98.2%
94301	\$1,747,300	8.47%	49	25.64%	36	99.2%

**** % Change of current quarter compared to the same quarter to year ago.

Santa Clara County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94303	\$1,290,400	4.16%	46	24.32%	20	103.1%
94305	\$1,393,300	-11.25%	3	200.00%	132	97.4%
94306	\$1,340,100	8.87%	44	-8.33%	35	101.6%
95002	\$473,600	-4.27%	4	33.33%	32	97.7%
95008	\$607,300	-1.41%	93	14.81%	49	97.9%
95014	\$970,600	-2.99%	143	4.38%	35	98.9%
95020	\$438,600	11.09%	139	-27.60%	61	100.2%
95030	\$1,540,800	9.28%	47	17.50%	54	96.2%
95032	\$1,103,000	2.42%	80	12.68%	54	97.1%
95035	\$472,500	-5.31%	116	-9.38%	56	98.7%
95037	\$602,700	9.15%	144	6.67%	51	98.4%
95046	\$613,700	-1.49%	9	-25.00%	120	98.9%
95050	\$477,700	-5.72%	48	-28.36%	52	98.7%
95051	\$547,800	3.13%	90	-25.00%	45	99.7%
95054	\$554,300	-2.45%	40	-32.20%	40	99.7%
95070	\$1,674,700	10.27%	84	-12.50%	37	96.0%
95110	\$321,100	1.55%	34	-19.05%	65	98.3%
95111	\$309,000	13.52%	112	-42.86%	56	101.8%
95112	\$378,100	-1.25%	74	-10.84%	66	99.8%
95113	\$589,200	-16.97%	11	266.67%	36	97.3%
95116	\$266,200	3.78%	78	-45.07%	59	101.0%
95117	\$538,800	-0.17%	31	-32.61%	47	100.8%
95118	\$527,300	2.49%	88	-14.56%	38	99.4%
95119	\$436,300	-10.28%	25	19.05%	56	100.1%
95120	\$977,700	6.75%	94	-21.01%	37	98.5%
95121	\$363,200	-3.63%	92	-23.33%	61	100.0%
95122	\$283,900	2.71%	108	-35.71%	48	101.7%
95123	\$388,300	2.75%	176	-16.19%	46	99.4%
95124	\$648,900	0.62%	115	-19.01%	48	99.0%
95125	\$677,300	1.09%	139	-18.24%	49	97.2%
95126	\$584,100	26.57%	58	9.43%	64	99.6%
95127	\$363,700	10.01%	144	-37.93%	56	101.1%
95128	\$491,500	0.12%	59	-10.61%	55	99.2%
95129	\$771,200	-2.75%	92	15.00%	35	99.7%
95130	\$685,000	8.33%	19	-44.12%	30	98.9%
95131	\$479,600	-2.42%	66	-4.35%	51	100.6%
95132	\$464,100	2.86%	69	-19.77%	40	100.3%

**** % Change of current quarter compared to the same quarter to year ago.

Santa Clara County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
95133	\$341,600	-1.95%	57	-10.94%	60	101.5%
95134	\$531,500	23.95%	11	-21.43%	48	98.9%
95135	\$684,400	2.32%	80	-11.11%	53	99.2%
95136	\$441,700	-1.34%	76	-28.97%	42	99.5%
95138	\$821,300	0.64%	63	-11.27%	40	98.0%
95139	\$461,700	10.77%	14	-33.33%	39	101.7%
95140	\$715,000	142.37%	1	0.00%	51	102.1%
95148	\$568,600	5.71%	119	-6.30%	47	100.3%
OTHER	\$528,100	-22.71%	9	-10.00%	65	95.0%

**** % Change of current quarter compared to the same quarter to year ago.

Santa Cruz County, CA

Buyer's Market	1	2	3	4	5	Seller's Market
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Labor Market :

In the first two months of the third quarter, 2,121 jobs were added to the payrolls of Santa Cruz County. As a result of these new jobs, the average monthly unemployment rate fell from 12% during the second quarter to 11.2% for August and September. This steady job creation will help buyer confidence and fuel home purchases down the road. Favorable mortgage rates should support this trend.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$518,700	\$555,000	↓
# Homes on the Market *	1,278	1,302	↑
# Homes Sold **	550	547	↓
# New Homes Built	27	20 ***	↑
Avg # of Days on Market	71	70	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
95003	\$663,300	-8.32%	85	0.00%	77	96.0%
95005	\$396,600	-4.23%	17	6.25%	60	98.3%
95006	\$347,300	-5.34%	40	29.03%	75	98.1%
95007	\$195,000	-41.27%	3	0.00%	20	103.0%
95010	\$664,500	24.53%	27	-10.00%	94	95.8%
95017	\$109,900	-91.55%	1	0.00%	26	95.6%
95018	\$391,200	9.43%	23	-37.84%	70	98.7%
95019	\$201,000	5.02%	6	-50.00%	35	101.3%
95033	\$1,003,100	47.30%	13	18.18%	115	91.3%
95041	\$325,000	N/A	1	N/A	23	90.5%

**** % Change of current quarter compared to the same quarter to year ago.

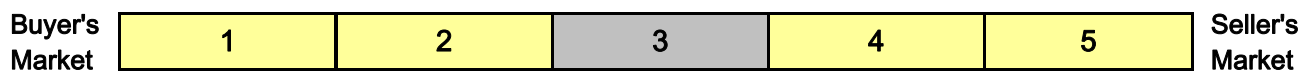
Santa Cruz County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
95060	\$661,500	-0.12%	79	-10.23%	58	97.2%
95062	\$680,400	16.71%	61	-18.67%	63	97.2%
95065	\$616,800	16.40%	19	-5.00%	31	97.7%
95066	\$578,900	-4.50%	30	-18.92%	62	98.2%
95073	\$580,900	-13.58%	19	-9.52%	64	96.3%
95076	\$410,500	31.36%	123	-1.60%	81	96.6%

**** % Change of current quarter compared to the same quarter to year ago.

Alameda County, CA



Labor Market :

Employment increased by 1,103 jobs in Alameda County during August and September. However, the number of job seekers also increased. The combined effect of these two trends was an increase in the average monthly unemployment rate from 11.4% for the second quarter to 11.8% in the first two months of the third quarter. Solid job growth will help confidence, while record low mortgage rates boost affordability.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$473,900	\$501,800	↓
# Homes on the Market *	556	626	↑
# Homes Sold **	333	268	↓
# New Homes Built	282	130 ***	↑
Avg # of Days on Market	49	56	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94536	\$490,000	9.42%	36	-14.29%	50	98.9%
94538	\$426,000	-7.63%	27	28.57%	62	99.7%
94539	\$949,500	7.20%	41	-12.77%	47	97.5%
94541	\$194,600	-35.20%	9	-57.14%	127	98.0%
94542	\$230,000	-73.61%	1	0.00%	33	95.9%
94544	\$241,200	3.25%	12	-62.50%	43	98.7%
94545	\$432,100	37.61%	8	-42.86%	57	102.6%
94546	\$447,700	-5.15%	3	50.00%	96	94.1%
94550	\$541,800	-9.11%	5	25.00%	28	91.7%
94551	\$318,600	-1.12%	6	0.00%	99	100.5%

**** % Change of current quarter compared to the same quarter to year ago.

Alameda County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94555	\$604,300	16.71%	31	10.71%	33	98.8%
94560	\$413,700	18.13%	21	23.53%	37	101.4%
94566	\$1,228,300	26.06%	3	-25.00%	56	97.1%
94568	\$471,000	-21.24%	5	-44.44%	78	100.8%
94577	\$276,200	8.61%	6	-14.29%	39	100.6%
94579	\$331,500	145.56%	2	100.00%	46	96.8%
94580	\$271,700	-27.20%	3	-66.67%	60	95.3%
94587	\$397,900	-12.30%	20	-35.48%	56	99.3%
94601	\$178,300	-13.36%	3	-25.00%	40	102.1%
94602	\$225,000	-48.86%	1	0.00%	33	113.1%
94603	\$95,500	-26.43%	2	-66.67%	19	118.6%
94605	\$208,200	64.85%	6	100.00%	41	97.0%
94606	\$101,000	-78.74%	1	0.00%	24	90.2%
94607	\$260,000	-13.62%	1	0.00%	0	87.1%
94608	\$283,600	55.40%	5	150.00%	206	100.1%
94611	\$830,000	145.56%	1	0.00%	103	94.3%
94619	\$301,200	-53.59%	6	500.00%	131	94.1%
94621	\$128,000	68.87%	1	-75.00%	78	142.4%
94702	\$381,500	N/A	1	N/A	61	100.7%
94710	\$430,000	N/A	1	N/A	32	107.9%

**** % Change of current quarter compared to the same quarter to year ago.

Contra Costa County, CA



Labor Market :

Employment increased by 764 jobs in Contra Costa County during August and September. However, the number of job seekers also increased. The combined effect of these two trends was an increase in the average monthly unemployment rate from 11.1% for the second quarter to 11.5% in the first two months of the third quarter. Solid job growth will help confidence, while record low mortgage rates boost affordability.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$284,900	\$275,000	↓
# Homes on the Market *	150	155	↑
# Homes Sold **	47	52	↓
# New Homes Built	240	160 ***	↑
Avg # of Days on Market	72	72	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94509	\$113,600	-7.34%	4	-50.00%	100	95.2%
94513	\$259,800	-9.32%	4	0.00%	50	93.4%
94518	\$232,000	110.91%	2	100.00%	43	103.4%
94519	\$357,500	N/A	2	N/A	105	101.6%
94520	\$93,000	N/A	2	N/A	103	97.9%
94521	\$222,500	12.66%	4	100.00%	87	97.4%
94523	\$320,000	N/A	2	N/A	49	96.2%
94530	\$575,000	N/A	1	N/A	56	96.1%
94531	\$151,600	-39.43%	4	-33.33%	132	100.4%
94547	\$325,000	18.18%	2	-33.33%	104	97.0%

**** % Change of current quarter compared to the same quarter to year ago.

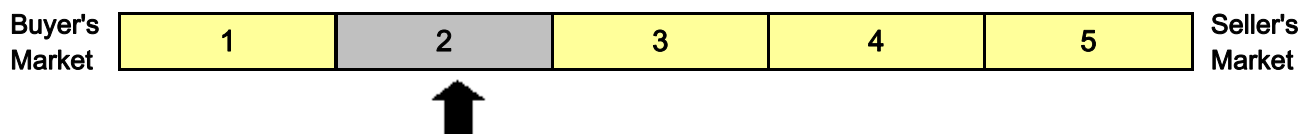
Contra Costa County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94561	\$212,700	-11.52%	3	-25.00%	76	110.6%
94564	\$324,500	66.41%	2	0.00%	142	89.6%
94565	\$188,300	55.62%	4	-42.86%	39	102.7%
94582	\$856,000	25.88%	3	200.00%	67	101.6%
94583	\$615,500	87.08%	2	0.00%	32	90.8%
94598	\$500,000	N/A	1	N/A	106	95.2%
94801	\$169,300	-0.70%	2	0.00%	82	93.1%
94803	\$182,500	-11.71%	1	-66.67%	41	98.6%
94804	\$101,900	-31.89%	2	-60.00%	6	120.6%
94805	\$197,000	19.39%	1	0.00%	19	119.5%
94806	\$204,800	-7.62%	4	-33.33%	34	102.3%

**** % Change of current quarter compared to the same quarter to year ago.

San Francisco County, CA



Labor Market :

Employment increased by 1,606 jobs in San Francisco County during August and September. However, the number of job seekers also increased. The combined effect of these two trends was an increase in the average monthly unemployment rate from 9.5% for the second quarter to 9.7% in the first two months of the third quarter. Solid job growth will help confidence, while record low mortgage rates boost affordability.

Housing Market :

	Q2' 10	Q3' 10	Q4' 10 (Forecast)
Average Price	\$627,900	\$605,400	↓
# Homes on the Market *	115	139	↑
# Homes Sold **	56	40	↓
# New Homes Built	3	5 ***	↑
Avg # of Days on Market	78	49	↑

* Available as of Sep. 30, 2010.

** May not add to total of zip codes.

*** During the first two months of 3rd quarter.

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94105	\$1,550,000	266.86%	1	-50.00%	195	97.2%
94109	\$565,000	1.71%	1	-50.00%	21	94.3%
94110	\$547,500	N/A	2	N/A	9	110.8%
94112	\$521,400	-15.49%	9	-30.77%	25	98.1%
94114	\$654,200	N/A	1	N/A	20	119.2%
94116	\$705,000	-1.54%	6	20.00%	50	98.7%
94117	\$310,000	-54.74%	1	-50.00%	103	97.9%
94121	\$789,600	N/A	3	N/A	72	98.8%
94122	\$620,200	-5.79%	4	33.33%	32	106.8%
94124	\$375,000	52.69%	1	-80.00%	7	100.0%

**** % Change of current quarter compared to the same quarter to year ago.

San Francisco County, CA

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
94127	\$822,500	10.43%	2	0.00%	13	106.2%
94131	\$555,000	-25.01%	1	-75.00%	157	93.3%
94132	\$500,300	17.44%	2	0.00%	59	103.2%
94134	\$448,900	-20.18%	6	-33.33%	76	96.8%

**** % Change of current quarter compared to the same quarter to year ago.

Others

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
89406	\$112,500	N/A	1	N/A	74	88.9%
90503	\$655,000	N/A	1	N/A	16	100.8%
92882	\$100,000	N/A	1	N/A	2	90.9%
93203	\$50,000	N/A	1	N/A	301	90.9%
93420	\$525,000	N/A	1	N/A	13	95.6%
93424	\$1,425,000	N/A	1	N/A	2	114.0%
93426	\$272,000	-35.24%	3	200.00%	49	104.1%
93428	\$450,000	N/A	1	N/A	64	96.6%
93444	\$435,000	N/A	1	N/A	109	100.0%
93446	\$264,400	N/A	5	N/A	73	100.6%
93455	\$345,000	N/A	1	N/A	5	93.3%
93610	\$204,800	17.03%	3	200.00%	328	99.6%
93611	\$410,000	N/A	1	N/A	4	97.6%
93618	\$80,000	N/A	1	N/A	113	99.1%
93619	\$140,000	N/A	1	N/A	434	100.0%
93631	\$160,000	N/A	2	N/A	92	100.0%
93635	\$133,200	3.66%	16	-5.88%	67	101.3%
93637	\$252,500	N/A	2	N/A	22	120.2%
93638	\$150,000	N/A	1	N/A	149	100.7%
93657	\$200,000	N/A	1	N/A	108	97.6%
93722	\$150,000	-0.99%	2	100.00%	127	100.0%
93920	\$3,100,000	78.42%	1	0.00%	348	77.6%
93923	\$1,780,900	8.59%	3	50.00%	142	90.6%
93940	\$5,750,000	N/A	1	N/A	0	74.2%
94503	\$475,000	79.25%	1	0.00%	22	101.1%
94525	\$138,000	N/A	1	N/A	19	104.6%
94553	\$101,000	N/A	1	N/A	20	108.7%
94559	\$245,000	N/A	1	N/A	41	98.0%
94571	\$80,000	N/A	1	N/A	7	100.1%
94589	\$159,000	-13.16%	3	-25.00%	245	92.8%
95205	\$145,000	4.32%	1	0.00%	206	97.3%
95206	\$178,400	50.68%	5	-58.33%	107	104.8%
95209	\$224,600	-27.55%	5	400.00%	47	104.7%
95210	\$165,000	132.07%	1	-50.00%	204	100.6%

**** % Change of current quarter compared to the same quarter to year ago.

Others

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
95212	\$177,300	-9.49%	4	0.00%	97	99.3%
95215	\$38,000	N/A	1	N/A	10	119.1%
95219	\$167,800	-25.52%	2	0.00%	33	100.8%
95222	\$495,000	-20.60%	1	0.00%	40	97.2%
95228	\$300,000	N/A	1	N/A	22	113.2%
95240	\$110,000	N/A	1	N/A	94	98.2%
95245	\$49,900	N/A	1	N/A	7	100.0%
95304	\$290,300	-15.44%	3	-50.00%	26	92.7%
95307	\$175,000	-7.41%	1	0.00%	47	100.0%
95320	\$265,000	N/A	1	N/A	5	106.0%
95322	\$79,800	N/A	2	N/A	77	100.6%
95326	\$215,000	N/A	1	N/A	134	93.5%
95330	\$216,300	-1.50%	6	-53.85%	90	102.3%
95336	\$162,700	-20.63%	3	200.00%	69	98.6%
95337	\$238,600	22.17%	5	-16.67%	17	99.4%
95341	\$110,500	17.55%	2	100.00%	43	96.5%
95348	\$170,000	-19.05%	1	0.00%	71	100.0%
95350	\$81,700	-18.46%	1	-80.00%	12	96.2%
95351	\$83,000	48.21%	3	200.00%	112	101.2%
95355	\$165,000	10.00%	3	50.00%	104	106.7%
95356	\$183,000	N/A	2	N/A	163	100.5%
95358	\$181,000	74.88%	2	0.00%	15	87.5%
95360	\$93,000	-53.50%	3	200.00%	11	102.3%
95361	\$207,000	6.37%	1	-50.00%	147	97.2%
95363	\$165,200	-1.08%	5	-50.00%	113	102.0%
95366	\$425,000	N/A	1	N/A	29	100.0%
95368	\$115,000	-32.94%	1	-50.00%	175	97.5%
95370	\$159,000	N/A	1	N/A	2	100.0%
95376	\$217,400	33.13%	11	-35.29%	32	99.6%
95377	\$284,900	7.19%	7	-70.83%	74	100.2%
95382	\$165,000	-31.25%	2	0.00%	109	101.2%
95388	\$100,000	N/A	1	N/A	67	100.0%
95391	\$278,300	-17.78%	3	-70.00%	91	99.1%
95407	\$275,000	N/A	1	N/A	84	91.7%
95425	\$105,000	-70.00%	1	0.00%	52	140.2%
95459	\$172,000	N/A	1	N/A	206	83.9%
95618	\$290,000	N/A	2	N/A	149	99.8%

**** % Change of current quarter compared to the same quarter to year ago.

Others

Data by Zip Codes for Q3 2010

Zip Code	Average Price	Price Change ****	Total # Homes Sold (Quarter)	% Change in # Homes Sold ****	Average Days on Market	% of Asking Price (Sold/List Price)
95621	\$110,000	N/A	1	N/A	390	100.0%
95624	\$200,000	N/A	2	N/A	71	97.6%
95687	\$225,000	95.65%	1	0.00%		100.0%
95695	\$315,000	N/A	1	N/A	39	105.4%
95742	\$223,500	-24.24%	2	100.00%	46	100.4%
95746	\$330,000	N/A	1	N/A	7	100.1%
95747	\$432,000	N/A	1	N/A	211	83.4%
95757	\$245,000	-3.92%	2	100.00%	177	100.2%
95825	\$235,000	80.77%	1	0.00%	14	99.2%
95963	\$190,000	N/A	1	N/A	396	95.5%
96150	\$302,000	N/A	1	N/A	104	107.9%

**** % Change of current quarter compared to the same quarter to year ago.

Pricing During the Post-Credit Hangover

By Ken Fears

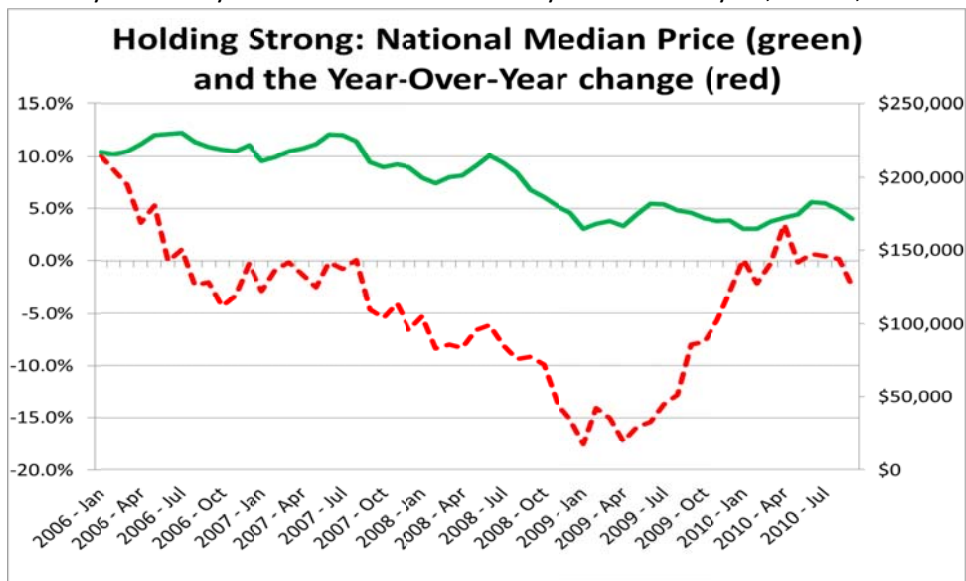
Manager, Regional Economics

The tax credit had a robust impact on the national housing market. Sales surged in April and maintained this momentum in May, dragging inventories lower and stabilizing prices. This was an important shift in the market. However, July's 25.3% drop in national year-over-year sales volume sent many would-be buyers, sellers, and REALTORS® alike into a panic.

The gap in year-over-year sales eased in August, but that gap persists. The overhang of supply relative demand has given some would-be buyers pause and filled sellers with anxiety about prices.

The national median home price was stable from April through August, but stumbled again in September falling 2.4%. Locally, the average home price in the area covered by MLS Listings Inc.

was 5.0% higher in September of this year than in September of 2009. This gap shrank from July of this year. Remember that home prices tend to rise during the summer as families move and buy homes, which are larger on average. Consequently, it is best to compare home prices from the same period a year earlier in order to illuminate the true price trend.



	Days on Market	
	3 rd Quarter 2009	3 rd Quarter 2010
Concession Less than 5%	25.7	33.2
Concession Greater than 5%	116.4	95.1

Home prices only tell part of the story, though. The average price concession in the area covered by MLS Listings Inc. increased from 4.6% in July to 6.4% in September. This expansion of the ratio suggests that home prices may track downward this fall.

At the transaction level, many REALTORS® report to NAR a growing divide between buyers and sellers and difficulty bridging that gap. Locally, the share of home sales with a concession of greater than 5% fell during the 3rd quarter of 2010 compared to the same period in 2009. At the same time the average number of days on market for homes that sold in the 3rd quarter of 2010 with a concession greater than 5% was less than during the 3rd quarter of 2009. The decline in both the share of heavily discounted properties sold and the average days on market suggests that sellers are doing a better job of meeting buyers on price.

	Share of Total Sales	
	3 rd Quarter 2009	3 rd Quarter 2010
Concession Less than 5%	60.8%	64.9%
Concession Greater than 5%	39.1%	35.0%

The tax credit brought many buyers to the table, but may also have fed a buyer backlash when it was taken away. In some areas, this backlash has pushed buyers and sellers apart. The upward trend in price concession suggests that sellers may need to lower their expectations for the sale price in order to be ready for successful negotiations.

Inflation or Deflation?

by Lawrence Yun, *NAR Chief Economist*

How low can we go? We saw another historic low in the 30-year fixed-rate mortgage as the average rate touched 4.3 percent recently. The low rates are certainly welcome in this current post homebuyer tax credit environment to entice more buyers into the market.

Mortgage rates are exceptionally low right now for a couple of reasons. One is low inflation. Another reason: the Federal Reserve recently announced it may again start purchasing longterm bonds – which may include mortgage backed securities (MBSs). Even if MBSs are not included in the Fed's repurchase program and it instead focuses only on government bonds, the bottom line impact will be roughly the same: such action will lower rates for any long-term borrowing. Because the bond market nearly always prices-in new information quickly, there may not be any downward movement on rates when the Fed actually *does* purchase bonds at later date. That is, from a practical point of view, the rate may have already reached the bottom. It is possible for rates to still go *lower* from this point onward, but more likely than not the rates will go *higher*. The path and the pace of change will be strongly influenced by changes in consumer prices.

With so high an unemployment rate (in September it was 9.6 percent), there is not likely to be any wage and inflationary pressure, some say. Hence we can expect a continuing low interest-rate environment for quite some time. If anything, we should focus heavily on avoiding *deflation* – a condition of generally declining prices. Deflation could lead to us into 20 years of Japanese-economy-style stagnation. Recall if you will that Japan recovered from its utter destruction after World War II (yes, with the help of an “administering” U.S. presence and support). The Japanese economy took off. The country became so wealthy that its citizens started buying property (including land) all over Hawaii and trophy buildings across the mainland U.S. in the 1980s. Then came deflation in the early 1990s. All that progress suddenly halted as if the Japanese economy smacked into a brick wall.

With that historical example in their minds, some policymakers are likewise – and perhaps rightly – very concerned about deflation and the possible accompanying future lost decades. After a slight CPI decline in 2009, the Federal Reserve opened the monetary spigot to avoid such a deflation scenario in the U.S. Some calm and economic growth returned. But our economy has been showing fresh signs of sputtering. Officials at the Fed have recently hinted at another opening of the monetary spigot via purchasing bonds – with freshly printed money.

But wait a second. Can a society's standard of living improve simply by printing money? Is there a free lunch? Doesn't too much paper money eventually lead to too high a rate of inflation? The data is mixed. Let's take a look.

The consumer price index (CPI) rose 1.2 percent from August 2009 to August 2010. The more carefully watched core CPI figure which excludes the volatile energy and food components showed a tamer inflation rate of 1.0 percent. That is the lowest core CPI in more than 50 years. A key reason for this historic low core inflation rate has been tame housing rent growth over the past two years. If the housing rent component of the CPI – which accounts for nearly 30 percent of the “weight” of the CPI basket) were to pick up, then overall CPI would also surely rise. Rent for residential housing slid ever so slightly over the past two years to June of 2010 before starting to rise in the past two months. In fact, several apartments in the Washington D.C. region raised rents by 10 to 20 percent recently. While the D.C. area is no doubt unique (it has little employment troubles, especially compared to other markets), but if such a rent growth trend was to spread to many parts of the country then alarmingly high inflation will be with us – and likely for quite some time.

In addition to a slight upturn in the housing rent component, some of the pipeline inflation measures have also been rising. The Producer Price Index (PPI) for final products rose by 3.0 percent in the past 12 months. PPI for intermediate products rose by 5.0 percent. PPI at the very early stage of production, for the crude goods, rose by a whopping 18.2 percent. Some commodity prices are rising as well. Wheat and

Economist's Commentary

raw coffee prices have spiked. Oil prices at \$80 or so are not low by any means. And gold prices are at record highs. The U.S. government is also verbally trying to convince China to strengthen its currency, which by reverse means a weakening of the dollar. A weaker dollar also translates into higher import prices, which also add to the inflationary pressure. If rising PPI, commodity prices, and weaker dollar steadily begin to impact CPI to turn upward, then the Federal Reserve will have no choice other than to raise interest rates or lose the effectiveness of the monetary policy.

My sense is that CPI inflation has already hit its low point and will rise. But the rise, hopefully, will be slight and gradual. Mortgage rates can then also rise gradually and not alarmingly. Our baseline forecast is for the 30-year fixed rate to hit 5 percent – but not until the middle of 2011 at the earliest.








By that time, the economy should have added one million additional jobs -- on top of the 700,000 private sector job creations from January to September of this year. That pace of job creation is not robust, but it is still a sign of healing and a move in the right direction.

Mortgage rates at near 5 percent (still amazingly attractive) and some job creation should be enough to help home sales rise above a 5 million unit annualized pace by the spring of 2011. This sales pace will still be subpar, barely matching the sales activity of 10 years ago when there were 30 million fewer people living in the U.S. But it will be adequate to keep home prices essentially stable.

Under an alternative forecast scenario where the CPI rises very fast, mortgage rates will also sharply rise, perhaps, even to 7 or 8 percent. Homebuyers will clearly be put off. Homeowners, though, may see a boost in their home values, since real estate values have historically proven to rise in line with inflation. In such a scenario, oh how sweet it will be for those who locked in mortgage rates at an historic low 4.3 percent and then later experience home price gains while their monthly mortgage payments remain unchanged.

Economic Monitor

This table reflects data available through July 2, 2010.

Monthly Indicator	Recent Forecast	Likely Direction Over the Next Six Months	Forecast
<p>Existing-home sales rose 7.6% in August to a seasonally adjusted annual rate of 4.13 million units. July re-sales figures were revised upward. Both single-family homes and condominium sales increased. Home values continue to stabilize; the national median existing home price was \$178,600 in August – an increase of 0.8% from August of 2009. Sales still remain below par, and despite very attractive affordability conditions, housing’s recovery will be slow and gradual due to economic uncertainty.</p>	<p>Aug 2010 4,130 July 2010 3,840 Aug 2009 5,100</p>		<p>Slow and steady recovery</p>
<p>New home sales registered a seasonally adjusted annual rate of 288,000 units in August – a level unchanged from July but 28.9% below the level a year ago. New home inventory was down only 1.1% from</p>	<p>Aug 2010 288 July 2010 288 Aug 2009 405</p>		<p>Stock market wealth helps new home sales</p>
<p>Housing starts improved in August, rising 10.5% from the previous month to 598,000 units. The bulk of growth in starts remained in the multifamily sector. Housing permits – generally a reliable indicator of future starts – rose 1.8% to 569,000, with the bulk again in the multifamily segment.</p>	<p>Aug 2010 598 July 2010 541 Aug 2009 585</p>		<p>Some loosening in construction loans will provide boost</p>
<p>Housing affordability continues to rise. NAR’s Housing Affordability Index posted a reading of 168.3 in August – up from July’s index of 162.2 as well as the 161.9 reading a year ago. The Index has been above 160 for a full 12 months.</p>	<p>Aug 2010 168.3 July 2009 162.2 Aug 2009 161.9</p>		<p>Already at historic highs</p>
<p>Mortgage rates The average 30-year fixed mortgage rate continued to post new records lows, as it declined to 4.35% in September. While this is good news for “well-qualified home buyers,” according to NAR’s REALTORS® Confidence Index many REALTORS® indicate that that banks are more reluctant than ever to approve loans even to such qualified mortgage applicants.</p>	<p>Sept 2010 4.35% Aug 2010 4.43% Sept 2009 5.06%</p>		<p>A higher rate to compensate for a loss in future purchasing power of the dollar</p>
<p>Employment The economy shed 95,000 jobs in September – down from August’s 57,000 lost jobs and worse than most analysts expected. Private firms actually added 64,000 payrolls – for a ninth consecutive month of <i>private</i> job additions – but government payrolls declined by 159,000. Sectors posting job gains included health care, leisure and hospital, and retail. The unemployment rate was unchanged at 9.6%.</p>	<p>Sept 2010 -95 Aug 2010 -57 12-month total: +344</p>		<p>Steady upward with gyrations induced by Census workers</p>
<p>Economic Growth The economy grew 1.7% in the second quarter of this year. This is the third revision of second quarter GDP growth based on more complete data. The inflation measure remained unchanged. Additional data on Personal Consumption Expenditures (PCE) show that consumer spending rose 0.2% from July to August and was up 1.7% from a year ago.</p>	<p>2010:II +1.7% 2010:I +3.7% 2009:II -0.7%</p>		<p>Slow expansion unless business spending comes around</p>

Notes: All rates are seasonally adjusted. Existing home sales, new home sales and housing starts are shown in thousands. Employment growth is shown as month-to-month change in thousands. Sources: NAR, Bureau of the Census, Bureau of Labor Statistics and Freddie Mac.